



PRESS RELEASE

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FOR IMMEDIATE RELEASE

WAVES AUDIO ANNOUNCES STRATEGIC ALLIANCE WITH DIGICO

— DiGiCo, a U.K.-based manufacturer of groundbreaking digital mixing consoles and FPGA designs, joins forces with Waves, a leading provider of audio DSP solutions, to develop breakthrough products for the live sound industry —

WINTER NAMM SHOW, ANAHEIM, CA, January 15, 2010 — [Waves Audio](#), a leading provider of digital signal processing software and hardware solutions, and [DiGiCo](#), the renowned UK-based manufacturer of some of the world's most popular, successful and groundbreaking digital mixing consoles, have announced a technology agreement. The joint announcement was made today at the Winter NAMM Show in Anaheim, California, by Mick Olesh, Waves Executive VP, Sales and Marketing, and DiGiCo Managing Director James Gordon and DiGiCo Marketing Director David Webster.

Waves and DiGiCo have agreed to work together to integrate Waves' new SoundGrid technology into DiGiCo's single FPGA Stealth Digital Processing products for the live sound industry. Further details about this strategic alliance are to be unveiled over 2010.

Commenting on the agreement, Olesh stated, "DiGiCo has always been on the forefront in digital mixing technology. Their consoles have been acknowledged as an industry leader, and everyone at Waves is extremely excited to be able to work with their R&D team. We look forward to a close working relationship."

"The arrival of Waves' Sound Grid is a big step in the plug-in world. Its impressive lack of

latency and access to existing plug-ins made it the only choice for DiGiCo,” added DiGiCo managing director James Gordon. “When you think of plug-ins, you think of Waves. In the future, we hope that DiGiCo control will be the next name that comes to mind.”

For more information, please visit <http://www.waves.com>.

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About DiGiCo:

DiGiCo is a UK-based manufacturer of some of the world’s most popular, successful and groundbreaking digital mixing consoles for the live, theatre, broadcast and post production industries and is exclusively distributed in the U.S. by Group One Ltd. of Farmingdale, New York.

About Waves Ltd.:

Waves is a leading provider of audio DSP solutions for professional, broadcast, and consumer electronics audio markets. Waves has over 15 years of expertise in the development of psycho-acoustic signal processing algorithms that leverage knowledge on the human perception of hearing to radically improve perceived sound quality. Waves’ award-winning processors are utilized to improve sound quality in the creation of hit records, major motion pictures, and popular video games worldwide. Waves offers computer software solutions as well as hardware plus software solutions for the professional and broadcast markets. Under its Maxx brand, Waves offers semiconductor and licensable algorithms for consumer electronics applications. Waves’ Maxx technologies dramatically enhance audio performance and are used by industry leaders such as Sony, Sanyo, JVC, Toshiba, and many others. For more information, visit the Waves web site at <http://www.waves.com>.

All other product names and trademarks are the property of their respective owners, which are in no way associated or affiliated with Waves.

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Waves is exhibiting at Booth 6620 (Hall A) at the 2010 Winter NAMM Show in Anaheim, CA.